



**NYLINK INFORMATION SHOWCASE  
POSTER SESSION  
November 13, 2007, Saratoga Springs, NY  
My Library 2.0**

**WHAT IS A POSTER SESSION?**

Presenters can share information informally with colleagues about a library-related issue, project, or study using a tabletop display on a set of poster boards at a poster session. Presenters stand by their project to talk about it with interested participants. Multiple posters are typically available at the same time and participants can visit any of them. The posters may include printed content, graphics, and handouts. The session will last 2 hours. Presenters should remain near their displays, prepared to discuss their project and respond to questions during this time. Poster sessions are a great way to share information at conferences about special or interesting projects in a more informal way.

Members of the Nylink community are invited to submit proposals for a poster presentation at the Nylink Information Showcase in Saratoga Springs, NY on Tuesday, November 13, 2007 from 11 pm – 1 pm. Proposals should be submitted on the attached form by **September 28<sup>th</sup>, 2007**. The theme for the poster sessions at the 2007 Nylink Information Showcase is **My Library 2.0**.

Nylink staff will review these proposals and you will be notified of acceptance by **October 15<sup>th</sup>, 2007**. Successful submissions will reflect the theme noted above and will have relevance to the Nylink community.

For any questions regarding the poster session, please contact Jen Stelling at [stellingj@nylink.org](mailto:stellingj@nylink.org).

**POSTER SESSION PRESENTATION TIPS**

**GENERAL COMPONENTS:**

- Title
- Abstract (Brief)
- Author(s)/Presenter(s)
- Institution
- Statement of Project or Issue
- Findings/Outcomes
- Conclusion
- Contact Information (or business cards and/or handouts with this information)

**TEXT:** The title should be separated from other text and should be readily apparent. The text should be legible from a couple of feet away. Avoid over-crowding too much text in one space.

**GRAPHICS:** Should be used to enhance the communication and flow of your content and ideas. Avoid too much color and too many images. Use arrows or other directional aids if sections should be read in a specific order.

## **POSTER SESSION RULES**

### WHAT YOU SHOULD PROVIDE

- Poster board (you can buy folding posters specifically for this type of presentation) and all the materials needed to attach the materials to the poster board (glue, staples, tape, etc.) Posters should be no smaller than 21/2' high by 4' wide and no larger than 4' high by 6' wide. Presenters must provide a way to keep the poster upright. Folding panels for this purpose are available at Staples and other office supply stores.
- Plan how it will be put together before you come
- A person to be with the poster during the two-hour session to talk about it.
- A person to set the poster up at 11 AM and to take it down at 1 PM.

### Nylink WILL PROVIDE THE FOLLOWING

- Standard six-foot linen-covered tables.
- Access to the poster session area by 12 Noon for set up.

### Nylink WILL NOT PROVIDE THE FOLLOWING

- No materials (such as boards, easels, etc) for poster displays.
- No electricity or power outlets.
- No travel support for presenters

Deadline for applications is **September 28<sup>th</sup> 2007**. Candidates will be notified by or on **October 15<sup>th</sup>, 2007**.

If interested in presenting a poster session, please fill out the application form available at [www.nylink.org](http://www.nylink.org) and send via email to [stellingi@nylink.org](mailto:stellingi@nylink.org). Thank you!