

WorldCat Collection Analysis Now Offers Circulations Analysis

WorldCat Collection Analysis, offered through Nylink by OCLC, allows libraries to analyze their collection by format, language, year of publication, subject area, and audience. In addition to analyzing your own collection, you can compare your collection against a peer institution, standard lists like the top ten liberal arts colleges, WorldCat, Library Journal titles, or the Google 9.

In fall 2006, ILL analysis was added to Collection Analysis, allowing the libraries WorldCat Resource Sharing activities for both lending and borrowing to be analyzed. By learning what your library borrows over time you can identify acquisition priorities. Through comparing borrowing requests based on age, subject, serial and non-serial items, analyzing what your library borrows, and identifying the items your library is lending, you can reveal how your collection is being used.

In November 2007, Circulation Analysis was added as another benefit to WorldCat Collection Analysis. Libraries can now learn what items are circulating in their collection and make educated decisions about weeding, acquisitions, prospective items for off site storage, and how their collection is being used. Adding Circulation Analysis to your subscription is a free service, however, libraries need to send the data to OCLC as the information exists in your ILS.

To send circulation data to OCLC, create a file of your circulation data in either a tab delimited or XML format. In your WorldCat Collection Analysis Administrative module, use the circulation analysis form to upload your file and send the data to OCLC. When you run the circulation report from your ILS, it should include all items circulated for up to the last five years. It is imperative that your information includes the:

- OCLC Number
- OCLC Institution Symbol
- Barcode
- Checkout Date

You can also include the:

- Check In Date
- Location Information

There are templates for the data and instructions available on OCLC's web site: <http://www.oclc.org/support/documentation/collectionanalysis/circ/circ_intro.htm>.

Nylink would be happy to provide assistance with setting up circulation analysis within Collection Analysis and we will work to provide answers to any questions you have.

Jennifer Hawkes, OCLC Services Librarian, Nylink

Local Holding Maintenance: Local Holdings Offline Product ("LHOP") Update

Although OCLC has not yet announced a firm date when the Local Holdings Offline Product (LHOP) (SULOP replacement) will be made available, they have supplied the following update on the progress of the project.

The actual format of the file has been completed and OCLC is working on the ordering and production processes now.

Individual libraries will be able to order a tab delimited file of all of the local holdings they currently have in WorldCat. The tab delimited file will be picked up from the OCLC Product Services Web and can be imported into a spreadsheet package. A brief list of the data elements that will be included in the file are listed below.

From the bibliographic record

OCLC Number

Title of Item from the bibliographic record (245 \$a)

ISBN/ISSN (020 \$a or 022 \$a) – the data will be preceded by a label identifying it as either an ISSN or ISBN

Place of Publication (260 \$a & \$b)

BLvL – code from the Bibliographic Level element in the bibliographic record

Form – Code from the Form of Item element in the bibliographic record

SrTp – Code from the Type of Serials element in the bibliographic record

From the Local Holdings record

LHR Summary – Note: There is only one summary per bibliographic per institution regardless of the number of LHRs that the library has attached to the bibliographic record. If a library has multiple LHRs attached to a single bibliographic record each LHR will appear on a separate row and the summary field will be repeated in each row.

LHR Leader – Note: Each element from the leader will be preceded by label that identifies the item. Data will always appear in the same column for all LHRs in the file.

LHR 007 – Codes from the Physical Description field.

LHR 008 – Codes from the Fixed-Length Data Elements General Information. The complete set of 32 characters from the 008 will be included.

For ease of sorting, in addition to being included in the complete 008 field, the Lending (008/20) & Reproduction (008/21) policy codes and the Date of report (008/26-31) will be broken out into separate columns.

LHR 852 (Location) – The field tag, indicators, and all subfields will be included as they appear in the LHR at the time the data was extracted.

Subfield delimiters will appear as '\$'

Continued on next page

Holdings Information – Fields from the LHR that describe the library's holdings including Electronic Location (856) and Holdings Data (853-878). Each field will be in a separate cell and will include the field tag, indicators, and all subfields from the field. Repeatable fields will appear in separate cells (for example if there are two 863 fields each 863 field will appear in a separate cell within the file). Subfield delimiters will appear as '\$.' Position of the data will be dependent of the fields that are contained within the LHR.

Information about the order process and the introduction date will be provided as soon as they are available.

Searching Reminder: Right now it is possible to use the "My Local Holdings" index label (L4:) to retrieve bibliographic records that have your local holdings records associated. The L4: index requires you to add your OCLC symbol as the search text. For example: To search for all records that have TQW's (Nylink's training symbol) LHRs attached, enter L4: TQW.

Note: you can enter this search in the Connexion Browser or Client interfaces, and also the WorldCat database in FirstSearch.

IOCLC – edited by Lauren Pinsley, OCLC Services Manager, Nylink

New Sets Available in OCLC WorldCat Collection Sets

The following are now available in OCLC WorldCat Collection Sets:

- America's Historical Newspaper Series I, 1690-1876 is an electronic set cataloged by University of California, San Diego.
- BioOne2 is an electronic set cataloged by University of Kansas.
- CALI (Center for Computer-Assisted Legal Instruction) is an electronic set cataloged by Washington College of Law.
- Government Documents-Pre 1976 is a set of books and serials records cataloged by multiple libraries.
- National Academy Press is an electronic set cataloged by University of California, San Diego.
- Prompt Books and Actor's Copies is a microfiche set cataloged by University of Rochester.

Please note: If you have a current standing order for any of these sets, you will receive the additional sets automatically. Watch for an email notifying you that the set has been posted to the Product Services Web.

Collection Sets offers economical, pre-cataloged sets of MARC records. By purchasing groups of existing records you increase user access to these collections and save time and money. For a complete listing of available record sets and additional information please visit OCLC's WorldCat Collection Sets web pages, at: <<http://www.oclc.org/worldcatsets/default.htm>>.

IOCLC – edited by Lauren Pinsley, OCLC Services Manager, Nylink

Blackwell Now an Active WorldCat Selection Service Partner

WorldCat Selection subscribers can now receive notification records for Blackwell Book Services materials within the WorldCat Selection interface.

WorldCat Selection, based on ITSO CUL (Integrated Tool for Selection and Ordering at Cornell University Library), allows selectors of library materials to view new title data from multiple materials vendors in one central, comprehensive system. Libraries are able to get WorldCat records for newly selected materials into their integrated library systems early in the technical services process, as well as share selection decisions with others in their institutions.

For 128 years, Blackwell has supplied academic and research libraries with books and bibliographic support. Blackwell aims to help its customers keep the costs of identifying and acquiring materials, both print and electronic, as low as possible. Blackwell's services, tools, and partnerships reflect their commitment to creating efficient library workflow solutions. Blackwell has offices in the United States, the United Kingdom, the Netherlands, and Australia. It is their mission to be the partner of choice in building library collections. Blackwell accomplishes this by providing innovative responses and solutions to the rapidly changing ways in which information is published, distributed, and accessed. To contact Blackwell, write to custserv@blackwell.com. Find out more about Blackwell: <<http://www.blackwell.com/>>.

For more about WorldCat Selection, visit Nylink's WorldCat Selection web page, at <http://nylink.org/cts/wc_select.cfm>.

IOCLC – edited by Lauren Pinsley, OCLC Services Manager, Nylink

New Features Added to CONTENTdm Include Connexion Digital Import

OCLC has added new features and functionality to CONTENTdm to make it easy for libraries to manage and access documents in Portable Document Format (PDF) and integrate digital collection growth into their current cataloging workflows.

With CONTENTdm 4.3, libraries can more easily manage PDF files. Multiple-page PDF files can be automatically converted to compound objects with searchable full text which allows users to retrieve page-level search results within a PDF. Full-text extraction and generation of thumbnail images from the PDF happen automatically. End users can also select any subset of pages from the PDF to print or save, making it easy to get just the information they need.

"These enhancements promise very important functionality that we have been eagerly anticipating," said Scott Eldredge, Digital Initiatives Department Head, Harold B. Lee Library, Brigham Young University. "The new features should let our users search more efficiently and provide them with tools to better focus in on and use content of particular interest. We see this as another result of the CONTENTdm team's continuing efforts to respond to user requirements."

Continued on next page

OCLC Connexion Digital Import

The new CONTENTdm release also supports the OCLC Connexion digital import feature which allows catalogers using the Connexion client to add digital items to CONTENTdm collections during the Connexion cataloging process. This new feature streamlines digital collection creation by integrating it with standard cataloging workflows.

“The integration of CONTENTdm and Connexion through the Connexion digital import helps our staff manage digital content in a way that is fully integrated with our existing cataloging workflow,” said Jennie Stapp, Content Specialist Librarian, Montana State Library. “And, more importantly, our users have unprecedented access to our digital collection through our local Montana Shared Catalog and through WorldCat.”

Please note: In order to use Connexion Client’s digital import feature, you must also have a hosted ContentDM license.

OCLC’s CONTENTdm software offers a complete set of tools to store, manage and deliver digital collections such as historical documents, photos, newspapers, audio and video on the Web, and is used by hundreds of institutions worldwide to manage thousands of digital collections. To see how some of these institutions are using CONTENTdm, visit <http://www.contentdm.com/customers/>.

More information about CONTENTdm can also be found on Nylink’s web site, at: <http://nylink.org/digitize/contentdm.cfm>.

IOCLC – edited by Lauren Pinsley, OCLC Services Manager, Nylink

Collections and Technical Services Contact Information

Please contact Lauren Pinsley <pinsleyl@nylink.org>, Lynne Graziadei <graziadeil@nylink.org> or Mary Edgerton <edgertonm@nylink.org> at Nylink with any questions. They are available via email or phone (518-443-5444/800-342-3353).

