

## DiMeMa Acquired by OCLC

DiMeMa is the developer of CONTENTdm Digital Collection Management Software. DiMeMa, which stands for “Digital Media Management,” grew out of the University of Washington in 2001, where former Professor of Electrical Engineering, Greg Zick and a team of programmers created CONTENTdm.

OCLC has been the exclusive distributor of CONTENTdm to libraries, museums, and other nonprofit organizations since 2002. Greg Zick has been appointed Vice President of the newly-organized OCLC Digital Services. The DiMeMa staff of 11 will maintain its office in Seattle, Washington. The OCLC Digital Services Division will integrate both OCLC and RLG digital services into the OCLC portfolio. Digital Services staff, including the DiMeMa staff, will collaborate closely with RLG-Programs staff on shared issues of curation, preservation and presentation of digital resources and will also help the RLG-Programs division and OCLC Research in their efforts to explore the applications of digitization in the library and museum communities.

Cocco, Claire < [claire@dimema.com](mailto:claire@dimema.com) >, “OCLC Acquires DiMeMa,” August 15, 2006, < [CONTENTdm-L@OCLC.org](mailto:CONTENTdm-L@OCLC.org) >.

## Williams College Announces Podcasting Tool for CONTENTdm

Williams has recently been looking at podcasting a variety of materials, such as commencement addresses, football games, and classroom lectures, to a local audience of students, as well as to alumni and prospective students as a communication tool. Once it became clear that in many cases it was desirable to keep the podcast objects for future use and to make them available over the Web, Williams decided to use CONTENTdm as the repository and to script a podcasting source as an add-on.

Called *PC Pod*, Jonathan Leamon, Instructional Technologist at Williams College is happy to make it available to others, if there’s interest. *PC Pod* provides a modified version of the standard CONTENTdm custom queries and reports tool that allows a podcast owner to build a link that defines the content of the podcast. There’s also an RSS feed generator and the start of a reporting tool. The downloads and full manuals are only available by request. Although Williams is currently using it in production to deliver audio versions of reading assignments to students with visual disabilities, in reality it should still be considered to be in beta. For more information, see the Williams College CONTENTdm web site at: < <http://drm.williams.edu/cdm4/pcpod> > or contact Jonathan Leamon, Instructional Technologist, Williams College. Phone: 413-597-4468.

Leamon, Jonathan < [Jonathan.B.Morgan-Leamon@williams.edu](mailto:Jonathan.B.Morgan-Leamon@williams.edu) >, “Podcasting and CONTENTdm,” June 23, 2006, < [CONTENTdm-L@OCLC.org](mailto:CONTENTdm-L@OCLC.org) >.

## OCLC Joins CLOCKSS Initiative

CLOCKSS stands for “Controlled LOCKSS.” LOCKSS stands for “Lots of Copies Keep Stuff Safe.” The LOCKSS Program was initiated by Stanford University Libraries to provide librarians with a way to collect, store, preserve, and provide access to their own, local copy of authorized e-journal content.

The CLOCKSS initiative, which began in early 2006, is a joint library and publisher partnership that seeks to build a long-term global archiving solution in order to protect online scholarly content from catastrophic events and other long-term business interruptions. Content archived in CLOCKSS nodes can only be made available following a “trigger event” that could result in long-term disruption of availability from the publisher. Upon such a trigger event, the publishers and librarians decide collaboratively whether stored materials should be made available to all, and whether for a limited or an indefinite period.

The initiative is implementing and evaluating both social and technical models to support a trusted dark archive that is both fail-safe and has an acceptable process for providing continuing access for orphaned materials over a two-year period. During this time the initiative will work to build a full-scale production system using a significant portion of the content of the publisher members. OCLC joined CLOCKSS in June.

The work of the CLOCKSS initiative is transparent and will be independently assessed, with findings reported to the wider library and publishing community. Participating members of CLOCKSS include the American Medical Association, American Chemical Society, American Physiological Society, Blackwell Publishing, Elsevier, Institute of Physics, John Wiley & Sons, Inc., Nature Publishing Group, Oxford University Press, SAGE Publications, Springer, Taylor and Francis, Indiana University, New York Public Library, Rice University, Stanford University, University of Edinburgh and the University of Virginia. For more information about CLOCKSS, visit < <http://www.lockss.org/clockss/> >.

## Digital Collection and Metadata Services Contact Information

For more information about CONTENTdm, please contact Donna Dixon, Nylink’s OCLC Services Librarian ([dixond@nylink.org](mailto:dixond@nylink.org)) or Joyce Rambo, Nylink’s Reference & Digital Collections Librarian ([ramboj@nylink.org](mailto:ramboj@nylink.org)).

