

Status Line

Calendar of Events

Nylink closed

Martin Luther King, Jr. Day
January 21, 2008

Brown Bag: Share Your Library's New Year's Resolutions!

January 25, 2008
Hudson Valley Community College, Troy, NY
<http://nylink.org/events/bbag1_08.cfm>

Transcending Cultural Barriers to Effective Customer Service

March 19, 2008
Mid-Manhattan Library, NYC
<<http://nylink.org/events/transcend08.cfm>>

Getting Started with Preservation: Planning a Practical Program

April 1, 2008
Nylink Offices, Albany, NY
<http://nylink.org/events/prac_pres08.cfm>

Preserving Digital Objects

Co-sponsored by RRLC, WNYLRC & Nylink
April 29, 2008
Genesee Community College, Batavia, NY
<http://nylink.org/events/preserve_dig08.cfm>

Collections Care

May 13, 2008
Nylink Offices, Albany, NY
<<http://nylink.org/events/care08.cfm>>

Holdings Maintenance

June 10, 2008
Nylink Offices, Albany, NY
<<http://nylink.org/events/holdings08.cfm>>

Visit our web site <<http://nylink.org>>
for current information.

Editors:

Meredith Case | Kathleen Gundrum

Nylink

State University of New York
State University Plaza
Albany, NY 12246

(518) 443-5444 | (800) 342-3353
FAX (518) 432-4346

Internet: Nylink@nylink.org
<http://nylink.org>

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Email @nylink.org

Ellen Barnum [barnume]
Secretary

Evelyn Butrico [butricoe]
Program Development Librarian

Meredith Case [casem]
Communications/Web Manager

Donna Dixon [dixond]
Director of Member Programs

Deidre Dowling [dowlingd]
Educational Consulting Services
Coordinator

Sheri Duncan [duncans]
Training Secretary

Mary Edgerton [edgertonm]
Collections & Technical Services Librarian

Lynne Graziadei [graziadeil]
Collections & Technical Services Librarian

Kathleen Gundrum [gundrumk]
Director of Member Services

Ann Gunning [gunninga]
Member Services Librarian

Cindy Hajeck [hajeckc]
Business Manager

Jennifer Hawkes [hawkesj]
OCLC Services Librarian

Larry Levine [levinel]
Lead Technology Analyst

Deborah O'Connor [oconnord]
Receptionist

Margaret Palmiere [palmierep]
Director of Business & Administration

Jon Penn [pennj]
Resource Sharing Librarian

W. David Penniman [pennimand]
Executive Director

Lauren Pinsley [pinsleyl]
OCLC Services Manager

Joyce Rambo [ramboj]
Reference and Digital Collections Librarian

Tatiana Sahn [sahmt]
Cooperative Services Librarian

Anne Siddall [siddalla]
Executive Assistant

Jennifer Stelling [stellingj]
Cooperative Services Coordinator

Luke Williams [williamsl]
Information Technology Specialist

Upcoming Nylink Training Calendar for January-March 2008

Visit our web site <<http://nylink.org>> for up-to-date information, course descriptions, directions and online registration. **Classes are currently scheduled through June 2008.**

January 2008

Day	Class	Time	Location
25	Local Holdings Record Updating by Batch	10-11a.m.	Webinar
28	WorldCat Resource Sharing Auto Deflection and the Policies Directory	1-2:30p.m.	Webinar

February 2008

Day	Class	Time	Location
1	CONTENTdm: Refresher	10-11a.m.	Webinar
11	OCLC Custom Holdings	1-2:30p.m.	Webinar
12	OCLC FirstSearch: Eureka to FirstSearch	1-4p.m.	NYPL
13	OCLC WorldCat Resource Sharing Basics	10a.m.-4p.m.	Nylink
13	Cataloging Electronic Serials	11a.m.-4p.m.	NYPL
21	MARC Essentials	11a.m.-4p.m.	NYPL
25	Using SCIPPIO Records	1-2:30p.m.	Webinar

March 2008

Day	Class	Time	Location
3	Excel Fundamentals for Beginners	4 week	Online Workshop
3	Strategic Marketing for Libraries, Museums and Cultural Heritage Organizations	4 week	Online Workshop
3	Understanding Databases	4 week	Online Workshop
3	MARC Format for Holdings Data	1-2:30p.m.	Webinar
7	Basics of Local Holdings Maintenance	10:30a.m.-12:00p.m.	Webinar
10	OCLC Direct Request: Letting the Patron and the System Do More of the Work	1-2:30p.m.	Webinar
11	Cataloging With the OCLC Connexion Client	10a.m.-3p.m.	CLRC
14	CONTENTdm: Advanced Topics	10a.m.-4p.m.	Nylink
17	Using the OCLC Terminologies Service	1-2:30p.m.	Webinar
26	How to Create and Manage Digital Collections Using CONTENTdm	9:30a.m.-4:30p.m.	RRLC
27	OCLC WorldCat Resource Sharing Basics	10a.m.-4p.m.	RRLC
27	OCLC FirstSearch: Eureka to FirstSearch	9:30a.m.-12:30p.m.	WNYLRC

INFO BITS

Great Projects From New York Libraries

Librarians from the Sojourner Truth Library at SUNY New Paltz, the New York State Library, and the Mid-York Library System had terrific presentations on some recent projects at the 9th Annual Nylink Showcase. Heartfelt thanks goes out from Nylink to the presenters! If you didn't have the opportunity to attend, here is some information to help you learn about their activities.

Check Out Lloyd@Your Library

Librarians Stephan J. Macaluso, Megan Coder, and Heather Whalen Smith at SUNY New Paltz's Sojourner Truth Library presented a poster session at the 9th Annual Nylink Showcase on their terrific project, in which a five-foot tall sock monkey named Lloyd serves as a mascot and an avatar. Besides posing for pictures for the library's virtual tour, Lloyd maintains a presence at Livejournal, Tumblr, and Flickr. He's also an experienced poster boy and does booth time representing the library during college orientation fairs. Take a look at the Sojourner Truth Library virtual tour at <<http://lib.newpaltz.edu/vtour/tourhome.html>>, and see for yourself!

New York State Library Digital Collections

Browse the New York State Library's digital collections online at <<http://tinyurl.com/3bl855>>. Categories include Education Laws and Policy Documents, New York State Government Publications, and the New York State Library Scanned Documents Collection, which includes broadsides, maps, musical scores, and many other types of media.

Mid York Regional Read Uses Library and Web 2.0 Technologies, Gets Unprecedented Participation

Beverly Choltco-Devlin shared the Mid-York Library System's wonderfully successful 2007 Regional Read project. Keeping Your Balance in a Flat World, featuring Thomas Friedman's *The World is Flat*, was the theme.

This project encouraged everyone in Madison, Oneida and Herkimer counties to read Friedman's work and others related to globalization, and more importantly, discuss the issues related to keeping our balance in a globalized world. The steering committee, comprised of individuals from libraries, businesses, schools, colleges and universities, and non-profit organizations chose to utilize Library and Web 2.0 technologies to plan and implement the Read. A wiki was used for the collaborative planning process, and topic blogs on the Regional Read web site were set up to discuss the issues raised in the book. Business, school and college and university communities participated until the Regional Read ended in October 2007, and noted author Bill McKibben and former New York Congressman Sherwood Boehlert took part in the discussion. In production: streaming video of the panel session. Read all about it at <<http://www.midyork.org/regionalread/>>.

Save the Date for the Following Events!

Nylink is pleased to announce the following conferences for spring 2008.

Web 2.0 Series with Polly Farrington:

You've heard a lot about Web 2.0 now learn practical ways to use these technologies at your institution. Participants at each conference will be able to practice with Web 2.0 technologies through hands-on exercises.

April 15: RSS and de.li.cious, LIU, 9a.m.-4p.m.

April 22: flickr and Blogging, Nylink, 9a.m.-4p.m.

April 24: Intro to Web 2.0, RRLC, 9a.m.-4p.m.

Preservation Series with the Northeast Document Conservation Center

During this series you will learn the principals of preservation and practical tips for implementing preservation and conservation activities at your institution. Suitable for librarians, archivists, collections managers and anyone working with collections within museums, libraries and archives.

April 1: Preservation Planning, Nylink, 9a.m.-4p.m.

May 13: Collections Care, Nylink, 9a.m.-4p.m.

June 10: Holdings Maintenance, Nylink, 9a.m.-4p.m.

Transcending Cultural Barriers with Edana Cichanowicz

March 19: Mid-Manhattan Library, 9a.m.-noon

Local Holdings Summit

June 17: Saratoga Springs

What's Up on the Web?

As we transition from one year to the next, “best of” lists abound for web sites, but rather than focus on that theme, I will instead highlight a topic that has been and will undoubtedly continue to be on our minds as we ponder the future of libraries, and more broadly, information access: Google.

It recently came to my attention that cultural historian and media scholar Siva Vaidhyanathan (pronounced vie-dee-uh-nah-thun) is working on a new book entitled *The Googlization of Everything: How One Company Is Disrupting Culture, Commerce, and Community... and Why We Should Worry*. Currently an associate professor of Media Studies and Law at the University of Virginia, Vaidhyanathan most recently was an associate professor of Culture and Communication at New York University and has spoken at various conferences in our region including the SUNY Librarians Association (SUNYLA) annual conference at SUNY Geneseo in 2006 and the Nylink Annual Meeting in 2007.

What is interesting about this book (other than its subject) is that Vaidhyanathan has invited the public to share in the process of developing the book's contents through his Googlization of Everything blog, located at <<http://www.googlizationofeverything.com/>>. Vaidhyanathan is a fellow at The Institute for the Future of the Book and this open approach to authoring his latest book is a project of the institute.

Vaidhyanathan introduces the blog by addressing his motivation and objectives in writing the book. In his “Welcome to my book” entry, he sums up his motivation as follows: “Now, I am approaching this book as both a fan and a critic. I am in awe of all that Google has done and all it hopes to do. I am also wary of its ambition and power.” In his “Where is this book going?” entry, he elaborates on the main topic areas he hopes to address including Google's impact on the “production and dissemination of cultural practice and knowledge.” He then presents his tentative chapter outline, the titles of which form the subject areas for blog entries.

Vaidhyanathan encourages discussion and debate by sharing his research including presentations, commentaries and articles about Google. For example, in one posting, he recommends and links to the article “How Google Works” by technology writer and consultant David F. Carr (published in *Baseline*, July 6, 2006) which describes the infrastructure that operates the Google search engine. In another posting, he recommends and links to “Future Reading: Digitization and Its Discontents” by Anthony Grafton (published in *The New Yorker*, November 5, 2007) where the focus is not on Google specifically, but rather, on the larger discussion about mass digitization efforts of which Google is mentioned as a participant. The article puts these current endeavors in the context of the history of books and recorded thought – all in support of the author's thesis that digitization will not become the be-all and end-all of information access, but rather, will be a means of access alongside print media. This may not be a new idea, but the article is interesting, informative and thought-provoking nonetheless.

In his blog, Vaidhyanathan also posts items written by others that are critical of him. One commentator takes issue with how he is focusing on Google and feels that instead a careful examination of broader concerns (e.g., privacy) should be undertaken first. Another criticizes his writing as having a conspiratorial tone with respect to Google. In these instances, Vaidhyanathan responds appreciatively, and in his responses, provides us with insights about his point of view.

At the very least, the Googlization of Everything blog offers us a resource for keeping abreast of Google's development and for thinking about the larger issues pertaining to information access.

Best wishes for the new year!

[Ann Gunning, Member Services Librarian, Nylink]